

Consulting services  
in the field of  
research, training,  
planning and  
communication to  
quality and social  
innovation



# ARETÉS

Research and training, for quality  
and social innovation



## CONTACT US

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## OUR HISTORY

Aretès is structured as a private research and planning center.

Since 1999, he has developed a specific expertise in research, planning and communication, proposing participative intervention methods and solutions characterized by the logic of innovation. Aretès is a network of professionals dedicated to the design and application of innovative solutions to the problems of public and private organizations involved in social and socio-health, employment and employment, and local development. In recent years, Aretès has expanded its range of action to the cultural sector, tourism and food. The new frontiers of Aretès are those of social innovation, fundraising and social web, which are synthesized in the new European projects presented by Aretès in Europe and which concern the effective and efficient use of new technologies within organizations public and private.

Aretès, in its twenty years of experience on the market, has carried out over 100 searches, 5 of which on a national level. He has collaborated with 20 Municipalities, 3 Unions of Municipalities, 4 Provinces, 2 Regions and the Ministry of Labor. Aretès, moreover, has collaborated with Health Authorities, 3 Voluntary Service Centers, Italian Caritas and Vatican City. On the private side, Aretès has instead carried out consultancy activities for 19 private organizations and 5 trade associations.

**"We cannot solve our  
problems with the same  
thinking we used when we  
created them"**

**Albert Einstein**

## ABOUT US

### OUR TEAM

Aretès is made up of 7 professionals who make up a multidisciplinary team with complementary skills related to the sectors: research, training, communication, social networks, evaluation, sociotherapy, journalism, web journalism. Aretès also enjoys the support of an external network of passionate and competent professionals.

### OUR METHODOLOGIES

The main research tools and methods used by Aretès are: Focus groups, NgT, Surveys, Interviews, Data Analysis, Quali-quantitative indicators, Market research, Business plan, Metaplan, World Coffee, Open-Forum.

The main intervention models used by Aretès are: Project Cycle Management (PCM), Agil, Sociotherapy, Learning by doing and Media Education. Aretès has also developed its own intervention model applicable to macro and micro organizational models called CG Method (Contenuto-Gestione).

### OUR CLIENTS

Aretès collaborates with public entities (mainly local bodies), private and private social subjects.